CRIMSON TRACE® ANNOUNCES A MAP HOLIDAY ON CRIMSON TRACE LASER SIGHTS® AND TACTICAL LIGHTS SEPTEMBER 1ST THROUGH THE 30TH, 2017

PROGRAM DETAILS

➤ Retailers (physical and online) may remove MAP (minimum advertised price) on all Crimson Trace products during the program period.

➤ As of October 1, 2017 all advertised pricing must comply with the Crimson Trace MAP policy.

➤ Any MAP violations outside of the MAP Holiday period may result in consequences to the offending dealer, retailer, or distributor which includes the removal of otherwise applicable discounts or rebates and/or termination of the relationship between Crimson Trace and the offending dealer, retailer or distributor.

VALID SEPTEMBER 1 - 30, 2017

PLEASE DIRECT ALL INQUIRIES CONCERNING MAP TO THE CRIMSON TRACE MAP ADMINISTRATOR
ERIK THORNBURY ERIKT@CRIMSONTRACE.COM